

Our speaker for PWR's September Zoom meeting is **Sue Campbell**, Co-Founder of Pages & Platforms (pagesandplatforms.com), a powerful team that can help you realize the full potential of your story and launch it into the world.



Sue's Presentation: The Happily Ever Author Framework

What does it really take to make your author dreams come true?

What does "success" really look like?

Does being an author mean you have to be broke and miserable?

As a coach, Sue Campbell is committed to helping writers fully realize their gifts and maximize the impact of their books.

Sue will share the Happily Ever Author framework, based on working with hundreds of writers, that will give you a practical framework to:

- adopt a healthy author mindset
- write the best book possible
- get your book into the hands of the right audience

And she'll show you how to evaluate where you are in your career and identify the framework areas you should focus on.

Speaker Bio

Sue Campbell is the mindset and book marketing coach writers look to when they are ready to honor their dreams, address the negative stories they're telling themselves, and share their work with their ideal readers to maximize the impact of their words.

Sue has helped hundreds of writers, from newbies to bestsellers, transform their inhibitive mindset around marketing and realize their full potential as authors. Her clients have exponentially increased their email lists and book sales, landed articles in prestigious publications such as *The New York Times*, done guest spots on popular podcasts and more.

Sue understands the world would be a better place if more people lived their creativity.