

Published Writers of Rossmoor to Hear About Use of Illustrations with Stories

Press Release Written by Barbara Kirbach, PWR Publicity Board Member

Is a picture worth a thousand words? It can be far more, according to Dr. Patricia Keith-Spiegel. She will speak at the Published Writers of Rossmoor (PWR) meeting on April 2, 2016, from 10 am to noon, in the Fairway Room at Creekside, Rossmoor.

She will present "The Power of Illustrations" a fast-paced visual display of photographs, drawings and paintings that significantly influence the impact of stories.



Patricia will share examples from her own work as well as that of others to illustrate the recent neurological research explaining why illustrations can be so compelling.

Keith-Spiegel has been drawing since she was a child and sold her first cartoon at age 9. Although never her day job, her illustrations have appeared as book covers and in newspapers and journals.

She has contributed, using an alias, more than 300 illustrations to a large online newspaper, many of which were picked up by national and international media outlets, including "The New York Times" and "CNN" online.

Her primary career, however, was as a university professor for 37 years at California State University, Northridge, Ball State University in Indiana and Harvard Medical School.

Her academic specialties are professional ethics and scientific misconduct. She has written several books and numerous articles in these areas. See [Amazon](#) for a listing of her books.

Keith-Spiegel has also served as president of the Western Psychological Association, and as president of its teaching division.

She moved to Rossmoor from San Jose a year ago and is a member of the PWR club.

All interested Rossmoor residents are welcome to attend the meeting. For information on the program, contact Marylouschram@att.net.