

"Published Writers of Rossmoor (PWR) Club Celebrates the Lunch of New Website" by John Gilbert

Press Release Written by Barbara Kirbach, PWR Publicity Board Member

PWR will celebrate the launch of the PWR club's new website, www.rossmoor-writers.com, at our monthly meeting on January 9, 2016, from 10:00 am to noon. Note that the meeting, for this month only, will be in the Club Room at Creekside, and not the Fairway Room.



PWR member John Gilbert, who designed and built the PWR website, will serve as the website webmaster and will present the up-and-running product at the meeting.

PWR President Duke Robinson said the primary purpose of the website will be to help the PWR club's authors gain visibility and sell their books. Visitors to the website can click on a drop-down menu with an author's photo and then be linked to that author's personal website, Amazon listing, or publisher.

The website will also provide timely information about the PWR club's meetings, book launches, authors being featured in the library, Channel 28 interviews, as well as other benefits of being a member of the PWR club. In addition, it will offer the opportunity for PWR members to post their essays, poems, short stories, and other writings of general interest to website visitors.

John Gilbert has a long history in writing computer programs. He

holds a BA from Denver University in statistics, and was a computer programmer for Shell Chemical in Torrance, California. He worked as a computer consultant for the Corporation for Economic and Industrial Research (CEIR) and co-founded Information Management, Inc., a computer consulting firm. He was also a computer systems analyst and consultant for the Fireman's Fund Insurance Company. Closer to home, he volunteers his skills at Rossmoor's Computer Center.

Duke Robinson encouraged all PWR club members to attend the January 9th meeting and learn about the PWR website. He also said those persons wishing to be featured on the website should send their photographs, biographies and other information about published books to John at gilbertpj@comcast.net.