

Published Writers of Rossmoor to Hear "How to Produce Audiobooks"

Press Release Written by Barbara Kirbach, PWR Publicity Board Member

Becky Parker Geist, founder and CEO of Pro Voices, will explain to the Published Writers of Rossmoor (PWR) "How to Produce Audiobooks" at the March 5, 1016 meeting, from 10 am to noon, in the Fairway Room at Creekside, Rossmoor.

Program Chairwoman Mary Lou Schram said that all interested Rossmoor writers are welcome to attend.



"You've worked hard to write a great book; it deserves to become a great audiobook," Geist said. "Great audio books fully engage the listener so that he or she feels and experiences it, instead of just hearing it."

Geist describes moving into the audio world as an easy path for authors and publishers to build audiences, increase revenues and expand market reach.

She will present an overview of what is currently happening in the audiobook industry. She will then discuss the process of creating and recording an audiobook, which will include how to find a good narrator or producer and what the costs might be.

Geist established Pro Audio Voices in San Rafael in 2013 to better

serve her fast-growing number of clients. She has put together an exceptional team of voice-over talent as a go-to resource for creating audiobooks, animation and advertising.

She began as a narrator for the Library of Congress Talking Books for the Blind program and became one of their most popular narrators. Her current voiceover work includes producing radio spots, online ads, industrials and museum information. Geist said she has a love for creating children's book audios and enhancing e-books with sound effects and original music.

In addition to her voiceover career, she is a stage actress, acting coach, director, playwright and teacher. She serves as president of the Bay Area Independent Book Publishers Association (BAIPA) and is a member of the Audio Publishers Association and the Independent Book Publishers Association.

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