

"Self-Publishing May Be Your Best Option" by Lee Foster

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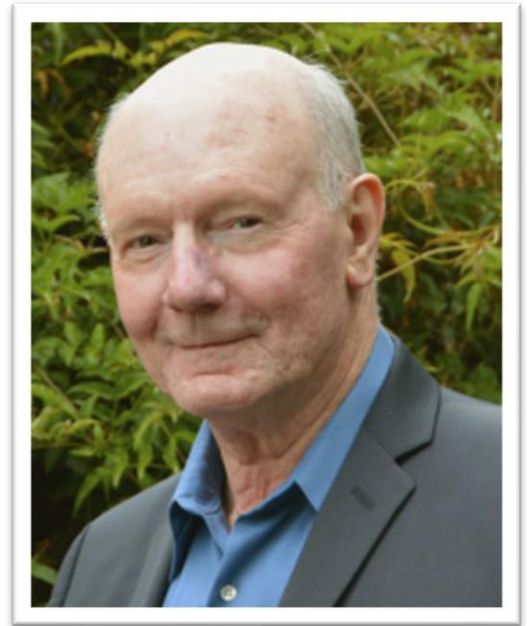
After producing 16 books with traditional publishers, why did Lee Foster switch to publishing his next four books as an "independent publisher?"

Foster is an award-winning travel writer and photographer. He recently self-published "An Author's Perspective on Independent Publishing: Why Self-Publishing May Be Your Best Option."

During his one-hour presentation at the upcoming Published Writers of Rossmoor (PWR) meeting, he will explain why he recommends this path for most authors. PWR President, Duke Robinson, said all current or aspiring authors are encouraged to attend the Saturday meeting. The meeting will take place on January 7, 2017, from 10 am to noon, in the Fairway Room at Creekside, Rossmoor.

Program Chairperson Ron Wren said Foster will explain the advantages of publishing ebooks, print on-demand, books-as-websites, apps and audio books. The speaker will describe his gradual transition from "traditional" to "independent publishing," and offer practical advice to any author who wants to follow in his footsteps.

"Self-publishing is now an ascending practice and it will continue to thrive," Foster explained. "More and more authors are pursuing the independent publishing dream. Technological developments make 'independent publishing' more plausible with each passing year. Increasing market access for 'independent authors' continue



to erode the domain that traditional publishers once ruled exclusively," Foster said.

Foster is the winner of eight Lowell Thomas travel awards. He was the Lowell Thomas Travel Journalist of the Year - one of the most coveted prizes in the travel writing industry. He currently develops travel, literary and publishing books, apps, articles and photos, especially about California. Half of Foster's professional work is about writing, and the rest is about photography. Lee Foster lives in Berkeley, CA.

For more information on the program, contact Ron Wen; his e-mail address is, ronwren@aol.com.